



# Our Approach to Health Equity Impact Assessments (HEIA)

2023

# SPG's HEIA Team

Our HEIA team combines SPG's unmatched knowledge of New York State health policy and government affairs with the expertise of leading independent consultants and researchers experienced in:

- ✓ Population health
- ✓ Health equity
- ✓ Anti-racism
- ✓ Community engagement
- ✓ Stakeholder Engagement
- ✓ Health Care Access
- ✓ Health Care Services
- ✓ Article 28

*We are committed to a **flexible approach tailored to each individual project, large or small.***

# Health Equity Impact Assessment: Requirements and Applicability

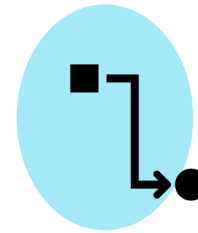
*New York State Public Health Law § 2802-b* requires that Certificate of Need (CON) applications for applicable Article 28 health care entities who are embarking on major construction and other capital projects to include a Health Equity Impact Assessment (HEIA).

## Applies to:

- Proposed CON applications that will **close, substantially reduce, or move services**
- Article 28 entities include **hospitals, nursing homes, diagnostic and treatment centers, nursing homes, licensed clinics including Federally Qualified Health Centers**

\*Note that all D&TC's require an HEIA for CON's that involve change in principals or controlling persons. For all other CON's, a D&TC may be exempted if 50% of the population they service is comprised of Medicaid and uninsured individuals.

# Health Equity Impact Assessment: SPG Approach Overview



## Data Collection and Analysis

- Use publicly available data, communication with the provider engaged in the project, and other sources to understand the impacted populations

## Stakeholder Outreach

- Connect with the stakeholder community through webinars, associations, and solicitations for written feedback to understand the impacts of the project

## Impact, Mitigation, Monitoring

- Apply our broad understanding of state government, health policy, social determinants of health, and health care delivery to gain a complete picture of the project's impacts and how to manage them.
- Develop mitigation strategies and recommendations to help address equity

## Documentation and Report Submission

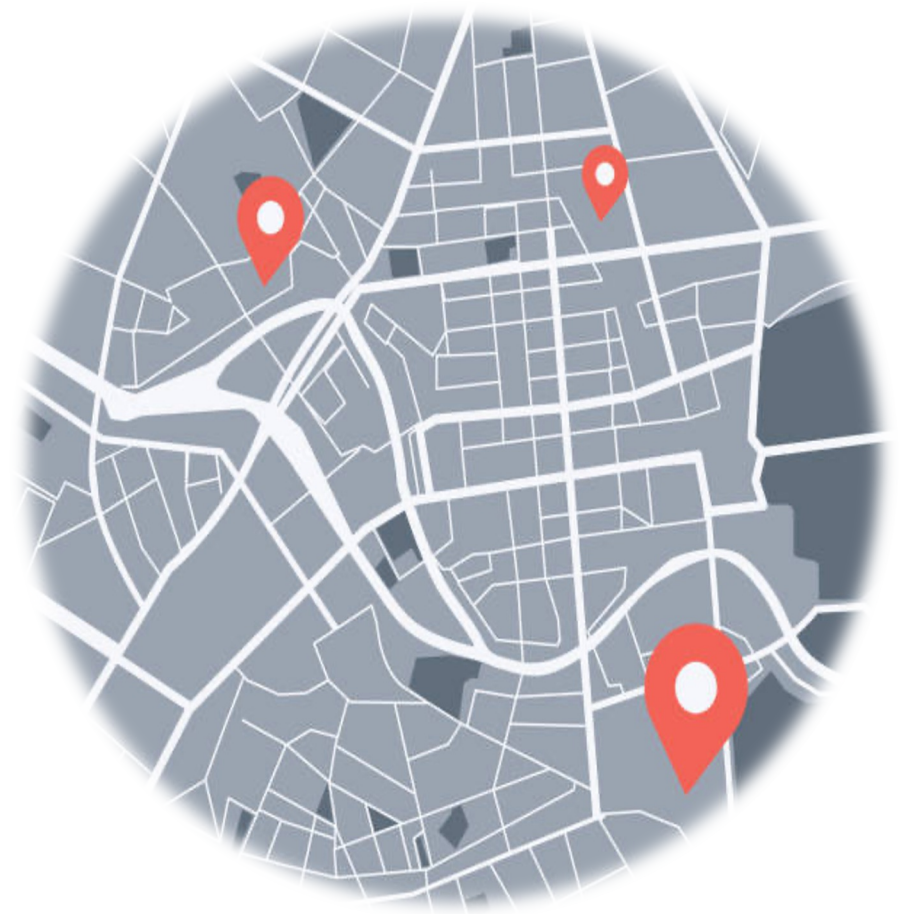
- Finalize a report meeting all DOH requirements that will allow for an efficient analysis by the department

# Health Equity Impact Assessment: Data Collection and Analysis

**We are trained in advanced statistical analysis and data management to efficiently identify the populations served within a provider's service area.**

## Multiple access to data sources

- U. S. Census Bureau - American Community Survey
- Statewide Planning And Research Cooperative System (SPARCS)
- Health Facilities Information System (HFIS)
- Health Resources and Services Administration (HRSA) Shortage Area Data
- Supplemental claims data as needed/by request
- Publicly available grey literature, publications, and reports
- Stakeholder interviews
- Additional sources as identified/available such as RWJ, Kaiser Family Foundation, etc.



# Health Equity Impact Assessment: Community and Stakeholder Engagement

**We will inform our understanding of the impact of the project by providing a robust and comprehensive community and stakeholder engagement. Example activities include:**

- Assembling a standing Community Panel that can review the project impacts and make recommendations for additional stakeholders to engage
- Engaging with regional and local stakeholder representatives from impacted communities
- Soliciting written feedback from local community members as required by regulation
- Organizing and summarizing findings in the final HEIA report

## Example List Community Panel Members

Organization	Name/Position
Community Advocates	TBD
Policy Experts	TBD
Referring/Network Providers	TBD
Local Governments	TBD

# Health Equity Impact Assessments: Insights into Impact, Mitigation, and Monitoring

**Our experience and qualifications will assist in the delivery of a successful health equity impact assessment**

Deep health and human services government expertise

CON process understanding and experience

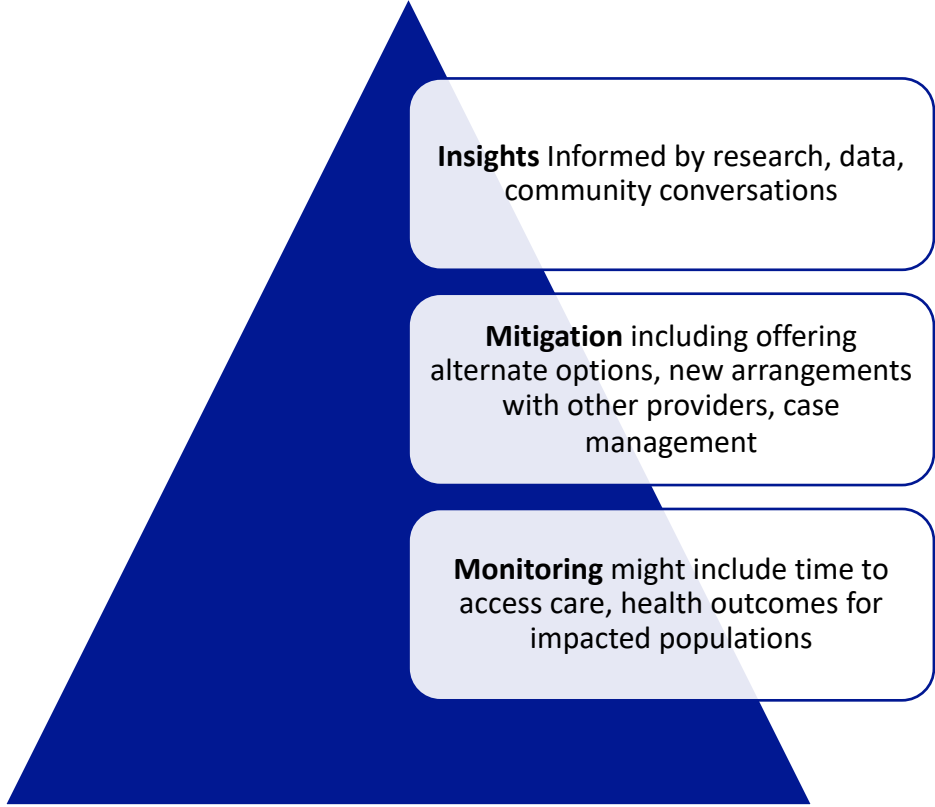
Track record of publication and engagement with health equity academic literature

Equity impact assessment, program evaluation & climate surveys

Specialize in developing and implementing antiracist policies that drive meaningful impact

Facilitate crucial conversations among healthcare teams and leaders

Expertise empowering healthcare professionals to recognize, address, and dismantle systemic racism within their practice



**Insights** Informed by research, data, community conversations

**Mitigation** including offering alternate options, new arrangements with other providers, case management

**Monitoring** might include time to access care, health outcomes for impacted populations

## Contact Us to Learn More

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