

RFP: Mobile Mammography Van Services with Patient Navigation

OVERVIEW

On August 27th, the New York City Department of Health and Mental Hygiene (DOHMH) released a Request for Proposals (RFP) for one contractor to provide mobile mammography van services and patient navigation, including the provision of timely breast cancer screening services to economically disadvantaged and medically underserved women in New York City. The goals of this RFP are to achieve:

- A relative increase in the number of women attending outreach events;
- A relative increase in the number of women educated about breast cancer screening;
- A relative increase in the number of women screened onsite by mobile mammography at recommended intervals;
- Of those screened, a relative increase in the number of women with abnormal findings referred for further diagnostic services; and
- Of those with abnormal findings, increase in the number who receive timely diagnostic services.

DOHMH intends to fund one organization with \$2.4 million in total funding over six years.

The RFP documents may be accessed in the New York City PASSPort portal [here](#). Applications are due on October 13th.

FUNDING

DOHMH will provide \$400,000 in annual funding to one awarded applicant. The anticipated payment structure will be based on unit payments tied to the achievement of deliverables. Applicants may budget up to an accepted indirect cost rate or use the 10 percent de minimis indirect cost rate.

The awarded applicant will be expected to bill insurance plans for onsite and offsite services that are reimbursable. Funding awarded through this RFP should only be used for non-billable services or for services delivered to uninsured and underinsured individuals.

Contracts will last for six years starting on July 1, 2022.

ELIGIBLE APPLICANTS

Eligible applicants are organizations with:

- At least three years of successful relevant experience in the last six years providing breast cancer screening services to one or more of the priority neighborhoods;
- At least three years of successful relevant experience in the last six years providing quality mobile mammography services through the utilization of a mobile mammography van; and
- At least three years of successful experience developing and implementing quality mobile breast cancer screening strategies in urban settings.

The awarded applicant will be required to have at least one fully functional mobile mammography van operating in New York City to be used for breast cancer screenings. The mobile mammography van

must operate under a New York State Article 28-licensed Diagnostic and Treatment Center. At a minimum, the awarded applicant will be required to employ:

- A patient navigator to provide patient navigation services and breast education outreach at community health centers;
- A radiologic technologist to independently perform mammography examinations; and
- An interpreting physician (MD or DO) to interpret mammographic studies.

The awarded applicant must also have the capability to bill Medicaid and other third-party insurance for procedures.

TARGET POPULATION

Mammography van services should focus on one or more areas with a large proportion of Black women in the population, high rates of breast cancer mortality, and high poverty. These priority neighborhoods have been defined by DOHMH as follows:

Neighborhood	Borough	Zip Code
Kingsbridge – Riverdale	Bronx	10463, 10471
Northeast Bronx	Bronx	10466, 10469, 10470, 10475
High Bridge – Morrisania	Bronx	10451, 10452, 10456
Bedford Stuyvesant – Crown Heights	Brooklyn	11213, 11212, 11216, 11233, 11238
East New York	Brooklyn	11207, 11208
East Flatbush	Brooklyn	11203, 11210, 11225, 11226
Central Harlem – Morningside Heights	Manhattan	10026, 10027, 10030, 10037, 10039
East Harlem	Manhattan	10029, 10035
Rockaway	Queens	11691, 11692, 11693, 11694, 11695, 11697

The awarded applicant will be expected to perform mammography screenings for a minimum of 250 eligible clients per month, 80 percent of whom reside in the priority neighborhoods listed above.

APPLICATION

Proposals will be reviewed based on the following criteria:

- Experience (20 points)
- Mobile Mammography Van and Breast Cancer Navigation Services (20 points)
- Facilities and Equipment (10 points)
- Outcomes, Data Management, Monitoring, and Reporting (20 points)
- Organizational Capabilities, Staffing Plan, and Qualifications (20 points)

- Budget Management (10 points)

The final award will be based on the above criteria and a consideration of which proposal is most advantageous to New York City.

Timeline

Proposals must be submitted by October 13th. There will be a virtual pre-proposal conference on September 14th at 1pm. Interested parties should RSVP to RFP@health.nyc.gov with the subject line “Mammography Attendee” by September 10th.

Questions should be submitted to Dara Lebwohl at the email address above with “Mammography Question” in the subject line by September 10th to be addressed during the conference, otherwise questions should be submitted by September 21st.