

RFA: Outreach and Education to Increase Minority Enrollment in the AIDS Drug Assistance Program

OVERVIEW

On June 23rd, the New York State Department of Health AIDS Institute (DOH AI) released a Request for Applications (RFA) for outreach and education efforts by community-based organizations to increase the number of minorities participating in the AIDS Drug Assistance Program (ADAP) and other public or private health care coverage programs. Through this RFA, DOH AI will award approximately \$1.8 million in funding to support up to 11 awards statewide. The primary service to be delivered under this initiative is to enroll minorities who have HIV/AIDS delivered through the program are outreach, education, screening, enrollment, assessment and referral, and follow-up and closure.

The full RFA is available [here](#). Applications are due on August 5th.

FUNDING

The maximum available funding per award is \$163,000 annually. Funding may not be used to supplant funding from existing programs or other federal, state, or local sources. DOH AI plans to award up to one contract in each of the following regions:

- Bronx
- Brooklyn
- Manhattan
- Queens
- Staten Island
- Long Island
- Central New York and Southern Tier
- Finger Lakes
- Hudson Valley
- Northeastern New York
- Western New York

Applicants are required to select their primary region of service based on the location where the largest number of consumers are expected to be served. Applicants may choose to submit applications for multiple regions; however, a separate application is required for each region.

Contracts will last for one year starting April 1, 2022. Contracts may be renewed for up to four additional annual contract periods based on satisfactory performance and availability of funds. Only the funded agencies who achieve at least 90% of their proposed enrollments in the previous contract year (determined by DOH AI) will be eligible for available carryover.

ELIGIBLE APPLICANTS

Eligible applicants include not-for-profit 501(c)(3) community-based human services organizations or Article 28 hospital or diagnostic and treatment centers providing outpatient care.

Applicants should present a service delivery model that describes a formal partnership between a community-based organization and a local medical service provider.

TARGET POPULATION

Eligible clients are individuals living with HIV/AIDS who:

- Are not aware of their HIV status;

- Are aware of their HIV status but not connected to health care;
- Are uninsured or underinsured for health care; and
- Are not aware that they have health coverage.

Outreach and education services must target racial/ethnic minority populations most impacted by HIV/AIDS. Attention should be focused on services to subpopulations that traditionally experience health disparities (e.g., young gay men, men who have sex with men, people who use drugs, people who are homeless, people with behavioral health diagnoses, youth, pregnant people, formerly incarcerated people, transgender individuals, individuals with language barriers, immigrants, and migrants).

APPLICATION

Proposals will be reviewed based on the following criteria:

- Community and Agency Description (20 points)
- Program Design and Implementation (60 points)
- Budget and Justification (20 points)

Proposals must receive a minimum score of 70 to be considered for funding. In the case of a tie, the applicant with the highest score for Program Design and Implementation will receive the award.

Timeline

Proposals must be submitted by August 5th. Questions may be submitted to AIGPU@health.ny.gov with the subject line “MAI RFA 2021.”