

## **RFP: Healthy Tomorrows Partnership for Children Program (HTPCP)**

### **OVERVIEW**

The U.S. Department of Health and Human Services Health Resources & Services Administration (HRSA) Maternal and Child Health Bureau has released a Request for Proposals (RFP) for the Healthy Tomorrows Partnership for Children Program (HTPCP). This program supports innovative, community-based initiatives to improve the health status of infants, children, adolescents, and families in rural and underserved communities by increasing their access to preventive care and services. Projects may be related to a wide range of topic areas including, but not limited to:

- Medical homes or care coordination;
- Mental and behavioral health services;
- Child development and school readiness services; and
- Promotion of healthy weight and physical activity.

Projects may be new initiatives within the community or innovative components that build upon an existing community-based program or initiative. HRSA plans to award up to \$50,000 annually to up to 10 awardees over the course of the five-year program. Notably, however, the President's Fiscal Year 2021 Budget does not request funding for this program. This funding opportunity announcement is a contingency action to ensure that, should funds become available, HRSA can process applications and award funds appropriately.

The full RFP is attached. Applications are due on October 6<sup>th</sup>.

### **FUNDING**

Contingent on the availability of funding, HRSA anticipates awarding up to 10 grants of up to \$50,000 annually. In order to encourage sustainability of the project, awarded applicants will be required to contribute non-federal matching funds in years 2 through 5 of the grant period. Matching funds will equal two times the amount of the federal award (i.e., a \$100,000 match for a \$50,000 award). Funding requests should include direct and indirect costs of the proposed project.

Contracts will last for five years beginning March 1, 2021.

### **ELIGIBLE APPLICANTS**

Applicants may be any domestic public or private entity, including community-based organizations.

### **PROGRAM ACTIVITIES**

Awarded organizations are strongly encouraged to accomplish the following activities during the 5-year performance period:

- Identify and develop innovative community-based programs/interventions based on a review of state and community maternal and child health (MCH) priorities and needs assessment data.
- Implement clinical and public health interventions in community-based settings primarily in the following topical areas:
  - Behavioral health (including the integration of substance use services for children and youth who are at-risk for or have substance use disorders (SUD), or assessing for substance use and SUD during pre-natal and well-child visits);
  - Care coordination and case management;
  - Developmental/behavioral pediatrics;
  - Early child development/school readiness;
  - Medical home (including enhanced family and youth engagement);
  - Mental health;
  - Nutrition and physical activities to promote healthy weight;
  - Oral health; and
  - School-based health.
- Form collaborative partnerships between pediatric providers, community organizations, families, community members, State Title V MCH agencies and other MCH-related programs, and businesses to create self-sustaining programs.
- Develop and periodically reassess the program logic model and evaluation plan.
- Develop tools, trainings, and resources for pediatric professionals, community members, families, state Title V agencies, and other MCH-related programs.
- Disseminate program results and findings to the target population, partners, and other stakeholders who might be interested in using program results.

HTPCP projects are expected to have at least one measurable outcome by the end of the 5-year performance period. Outcomes from previous HTPCP projects have clustered primarily in the following areas: knowledge increase, behavior change, physiological change, health care utilization, program enhancement or expansion, community impacts, partnerships, and cost savings.

## APPLICATION

Proposals will be evaluated based on the following criteria:

- Need (10 points)
- Response (35 points)
- Evaluative Measures (15 points)
- Impact (10 points)
- Support Requested (15 points)
- Budget Management (10 points)

In addition to the above criteria, HRSA may also consider assessment of risk and other pre-award activities in determining awards.

## Timeline

Applications are due on October 6<sup>th</sup>. There will be an optional technical assistance webinar on July 17<sup>th</sup> from 2pm to 3pm. Interested parties can access the webinar using the information below:

Call-in Number: 1-800-779-9977

Participant Code: 5444062

Weblink: [https://hrsa.connectsolutions.com/healthy\\_tomorrows/](https://hrsa.connectsolutions.com/healthy_tomorrows/)

Requests for additional information and/or technical assistance regarding business, administrative, or fiscal issues should be sent to Djuana Gibson at [DGibson@hrsa.gov](mailto:DGibson@hrsa.gov). Requests for additional information regarding overall program issues and/or technical assistance may be sent to Madhavi Reddy at [MReddy@hrsa.gov](mailto:MReddy@hrsa.gov) or Kelly Dawson at [KDawson@hrsa.gov](mailto:KDawson@hrsa.gov).